



## PRESS RELEASE

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Company: Central Steel & Wire Company

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### **Central Steel & Wire Company Launches Three Compressed Natural Gas (CNG) Tractors in Milwaukee**

*Project develops collaboration between local and national companies*

**(Milwaukee, WI) November 4, 2015** – Central Steel and Wire, a leader in the metals industry, announces its entry into the alternative fuels market with the launch of three compressed natural gas (CNG) tractors in the Milwaukee area. This project is the result of the collaboration involving Central Steel and Wire Company, TQ Logistics, Inc., equipment provider Ryder System, Inc. and fuel network provider Kwik Trip.

“This project provides many firsts for the area as these are the first CNG vehicles for CSW, the first CNG project for TQ Logistics and the first full service leasing fleet for Ryder in the state of Wisconsin,” said Jim Foulks, Vice President Sales and Marketing, TQ Logistics. “The success of this endeavor relies heavily on the fuel network established by Kwik Trip, a leader in the CNG market.”

These Freightliner power units feature the most recent advances in alternative fuel technology. “This transition to CNG demonstrates our commitment to creating a sustainable future by lowering our company’s carbon footprint,” said Michael Sullivan, Chairman, Chief Executive Officer and Director.

“Ryder is proud to be working with TQ Logistics to bring the environmental and cost saving benefits of natural gas to the state of Wisconsin,” said Alan Travis, National Sales Director for Ryder. “We are committed to leveraging our experience and expertise to help further the adoption of this clean, efficient, abundant, and domestic advanced fuel.”

“Many trucking companies are making the decision to include CNG in their fleet portfolios. Significant fuel cost savings, reduced emissions and the reduced reliance on petroleum have been key factors in their decision process. We congratulate Central Steel and Wire Company on their decision to advance the CNG market in Wisconsin,” said Lorrie Lisek, Executive Director of Wisconsin Clean Cities.

## **About Central Steel and Wire Company**

Central Steel & Wire Company, together with its subsidiaries (Central Steel Fabrications and Central Coil Processing, LLC), distributes processed, fabricated and unprocessed ferrous and nonferrous metals. We apply our experience, insight and ideas to optimize your supply chain performance for a sustained competitive advantage. You can browse our inventory using our online stock list, request mill test reports, access several useful calculators and conversion tables, and review our broad array of processing capabilities – all directly from our website: [www.centralsteel.com](http://www.centralsteel.com). Central Steel & Wire offers the materials, capabilities and programs that are PROVEN to lower your metals supply cost.

## **About TQ Logistics, Inc.**

TQ Logistics is a national provider of dedicated transportation solutions with operations in 23 states from coast-to-coast and trucks that drive in 40+ states every week. With its corporate office in Atlanta, Georgia, TQ Logistics has a national footprint and is capable of managing any dedicated partnership serving any part of the United States – we currently provide dedicated trucking services to many well-known Fortune 500/1000 companies. We have had steady year-over-year growth for the last 15 years by providing the highest quality of service in the business. TQ Logistics has emerged as a leader in the trucking industry with its investments in technology and a recent move to alternative fuel vehicles using Compressed Natural Gas (CNG). For more information about TQ Logistics please visit [www.tqlogistics.com](http://www.tqlogistics.com).

## **About Ryder**

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder's stock (NYSE:R) is a component of the Dow Jones Transportation Average and the Standard & Poor's 500 Index. The Company has been named among *FORTUNE's* World's Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. *Inbound Logistics* magazine has included Ryder in its "Green Partners" listing for five years in a row. Ryder was also recognized by the U.S. Environmental Protection Agency (EPA) with a 2014 SmartWay Affiliate Challenge award and SmartWay Excellence Awards in 2014 and 2013. Ryder is a charter member of the NGV Fleet Forum and a member of the Department of Energy's National Clean Fleets partnership. Ryder is also a recipient of the 2011 NGV Achievement Award. A member of the American Red Cross Disaster Responder Program, Ryder is proud to support national and local disaster preparedness and response efforts. For more information, visit [www.ryder.com](http://www.ryder.com), and follow us on our Online Newsroom, Facebook, LinkedIn, Twitter, and YouTube.

## **About Kwik Trip, Inc.**

Kwik Trip is the one of the largest convenience store chains in the upper Midwest. Headquartered in La Crosse, WI it operates in excess of 450 stores (130 of these are tractor/trailer accessible and 34 offer CNG) in three states -- Wisconsin, Minnesota, and Iowa. The first convenience store opened in 1965 in Eau Claire, WI, but the chain did not begin to sell fuel until 1970. From there, Kwik Trip focused on vertical integration creating separation from its competitors both in quality and value. Kwik Trip continues to grow through new initiatives including a strong focus on food and value priced commodities, as well as Natural Gas and other alternate fuels. For more information please visit [www.kwiktrip.com](http://www.kwiktrip.com). Contact: Joel Hirschboeck, [jhirschboeck@kwiktrip.com](mailto:jhirschboeck@kwiktrip.com), Commercial Fuels, 608-793-6034